



PARTNERSHIPS

for people | for impact | for giving | for results

| for people |



Global Impact approaches each year with an unwavering drive to meet critical humanitarian needs around the world.

We are collaborators. Our leadership and connections span a broad network of public agencies, corporate partners and member charities committed to meeting immediate needs and innovating for long-term, sustainable change.

Today, Global Impact partnerships work in every corner of the world delivering safe drinking water, food, shelter, education, health care, job training and disaster relief. Millions of people have benefited since we began in 1956, and the work continues.

The future holds challenges that will require ongoing alliance-building, but our mission remains unchanged:
To assure help for the world's most vulnerable people.

Visit us from anywhere in the world
at **www.charity.org**.

| for impact |



As we build partnerships, resources multiply. Global Impact delivered **\$110.4 million** to trusted charities around the world this year. Our customized giving campaigns align business interests with specific needs in specific areas. This year people suffering in Japan after the tsunami and earthquakes received much needed help through Global Impact's newly created Disaster Relief Fund. Employees gave, corporate partners matched funds and resources arrived without delay.

Employee engagement programs open the way for corporations and public sector organizations to make a difference for people in need across the world. Global Impact raised **\$19.3 million** through participation in hundreds of campaigns and expanded international giving opportunities for employees across the country.

Federal workers dedicate their time and resources through the Combined Federal Campaign of the National Capital Area and the Combined Federal Campaign-Overseas. These annual campaigns, managed by Global Impact, are the largest workplace giving programs in the world. Through tangible and visible leadership, strategic planning and implementation, we engage a new population of donors. In 2011, pledges to campaigns managed by Global Impact increased to **\$80.8 million for more than 4,000** local, national and international charities.

Our fund distribution services provide corporations with effective and efficient distribution of charitable donations, ensuring that millions of dollars reach designated charities and people in need. In 2011, 15 Fortune 500 corporations selected Global Impact to distribute funds as part of their workplace giving campaigns. These partnerships raised **\$9.1 million for 7,400** charities serving people around the world.

| for giving |



Fifty-eight leading U.S.-based international charities partner with Global Impact and serve on the front lines to meet needs around the world. Our award-winning management and accountability practices ensure that funds flow to these trusted organizations.

Our funded charities rely on Global Impact for proven practices and continued innovation. In 2011, the Clinton Global Initiative recognized our vital role by inviting Global Impact to join world leaders committed to providing sustainable solutions to the world's most pressing challenges.

Global Impact earned a Four-Star Rating from Charity Navigator and Seal Holder Status from the Better Business Bureau for six consecutive years, an achievement attained by less than 5 percent of the charities rated.

Global Impact's partnership possibilities abound.



Scan this code to learn more about Global Impact's success and ways you can participate. Please visit **annualreport.charity.org**.



A MESSAGE FROM THE BOARD CHAIR AND PRESIDENT OF GLOBAL IMPACT

Stewardship. Strategic planning. Sound governance. Global Impact successfully weathers today's economic environment because we place top priority on these objectives. The partnerships we establish to assure help for the world's most vulnerable people continue to thrive.

Our work at Global Impact is time-critical. Businesses and individuals are anxious to respond to humanitarian needs wherever suffering exists. In 2011, we witnessed human devastation in Eastern Africa, challenges to women's educational and healthcare needs in the Middle East, and increasing uncertainty for people already living in poverty around the world. Through our network of allies and partners, more global voices broadcast the urgency of our mission.

Wise, well-managed philanthropy makes a difference, not only to people in need but also to those searching for a way to respond. Global Impact offers steady growth, low overhead and award-winning business practices to the hundreds of organizations and charities that have joined our efforts. We invite you to learn more about our achievements and to partner with us for people, for impact, for giving and for results.

Handwritten signature of Peter M. Grant in black ink.

Peter M. Grant
Chairman of the Board

Handwritten signature of Renée S. Acosta in black ink.

Renée S. Acosta
President

| for results |

2011 SUCCESS BY THE NUMBERS



administrative
and fundraising
expense ratio



received funds from Global
Impact in 2010



vulnerable people
received aid

FINANCIAL RESULTS

statement of financial position

	2011	2010
Total Assets	23,008,961	22,681,965
Total Liabilities	18,153,376	18,233,988
Net Assets		
Unrestricted	4,816,718	4,295,037
Temporarily Restricted	38,867	152,940
Total Net Assets	4,855,585	4,447,977
Total Liabilities and Net Assets	\$23,008,961	\$22,681,965

annual report summary of total contributions and revenue

Contributions

Workplace Giving	19,334,370	19,916,737
Distribution Services	9,086,486	14,284,961
Non-Recurring Programs	411,749	730,134
Other Contributions	152,477	158,860
Total Contributions	28,985,082	35,090,692
Revenues	4,751,963	5,293,317
Subtotal	33,737,045	40,384,009
Managed Combined Federal Campaigns		
National Capital Area	66,996,495	66,535,844
Overseas	13,832,935	15,616,748
Total Managed Combined Federal Campaigns	80,829,430	82,152,592
Less Adjustment for Designations to Global Impact from Managed Combined Federal Campaigns		
National Capital Area	(3,605,646)	(3,604,153)
Overseas	(507,166)	(547,655)
Total Contributions and Revenues Raised	\$110,453,663	\$118,384,793

Note: This analysis reports contributions before shrinkage and third-party expenses and does not include non-pledge income earned within managed Combined Federal Campaigns.

statement of operating expenses

Program Services

Global Impact Campaign Support	1,976,601	2,208,912
Global Reach	554,873	592,940
Combined Federal Campaigns		
National Capital Area	4,718,614	4,929,208
Overseas	1,736,228	1,784,404
Total Program Services	8,986,316	9,515,464
Supporting Services		
Management and General	2,602,042	2,803,429
Fundraising	517,720	473,001
Total Supporting Services	3,119,762	3,276,430
Total Operating Expenses	\$12,106,078	\$12,791,894

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[American Near East Refugee Aid \(ANERA\)](#)

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[AmeriCares](#)

[Boy Scouts of America – Aloha Council](#)

[Boy Scouts of America – Far East Council](#)

[Boy Scouts of America – Transatlantic Council](#)

[CARE](#)

[ChildFund International](#)

[Children International](#)

[Christian Reformed World Relief Committee \(CRWRC\)](#)

[Church World Service](#)

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[Episcopal Relief & Development](#)

[FINCA International](#)

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[International Medical Corps](#)

[International Orthodox Christian Charities](#)

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[International Rescue Committee](#)

[International Youth Foundation](#)

[Leonard Wood Memorial for the Eradication of Leprosy and American Leprosy Foundation](#)

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[Opportunity International](#)

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[Partners In Health](#)

[PATH](#)

[PCI-Media Impact](#)

[Plan USA](#)

[Planned Parenthood Federation of America – International](#)

[Project HOPE](#)

[Rotary Foundation of Rotary International](#)

[Salvation Army World Service Office \(SAWSO\)](#)

[Save the Children](#)

[TechnoServe](#)

[Unitarian Universalist Service Committee](#)

[United Methodist Committee on Relief \(UMCOR\)](#)

[United Seamen's Service](#)

[U.S. Fund for UNICEF](#)

[William J. Clinton Foundation](#)

[Women for Women International](#)

[World Relief](#)

Statement of Dues and Fees: The Board of Directors, which includes member charity representatives, approves a maximum expense budget. Actual expenses may not exceed this ceiling and are funded by cost recovery from donations and revenue from other sources. Costs are not recovered on a percentage basis. Unless a member charity elects to participate in optional state registration and/or cooperative advertising programs, no service fees are charged. Global Impact does not charge dues.

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