

Global Impact raises funds to meet critical humanitarian needs around the world. As a leader in international philanthropy for more than half a century, Global Impact works with a vast network of private- and public-sector partners to provide food, shelter, medical care, job skills and education to the world's most vulnerable people.

POWERING THE FASTEST GROWING SEGMENT OF CHARITABLE GIVING

In today's diverse society, individual and organizational donors increasingly identify with the global community. As a result, the fastest growing segment of philanthropy today is international relief and development.

Global Impact is experienced in ensuring that charitable dollars get to the people who need it most. With more than 56 years in international philanthropy and funds management, Global Impact established a foundation of best practices and a network of successful partnerships.

Adding an international dimension to charitable giving is simple. Global Impact provides one point of contact, one alliance of premier charities and one reliable means of funds distribution.

PROVIDING GIVING OPTIONS THAT MEET EVERY NEED

Global Impact supports a variety of giving models, including workplace giving campaigns, special interest funds and disaster response.

Global Impact's partnership programs

include initiatives that make a difference on specific issues or target specific geographic areas. Global Impact works with organizations to set goals, establish a strategy, deliver funds and achieve measurable results.

When five United States corporations, for example, decided that they wanted a focused giving effort on rebuilding and relief in Lebanon, they turned to Global Impact to form the Partnership for Lebanon. And, to address UnitedHealth Group employees' desire to make a difference after the Haiti earthquake, Global Impact brought together 19 specific charities that were working to rebuild Haiti's devastated communities.

At its essence, Global Impact strives to create innovative solutions to meet the evolving needs of its diverse partners.

AREAS OF IMPACT

- Disaster Relief
- Economic Development
- Education
- Environmental Sustainability
- Food and Water
- Health and Nutrition
- Women and Children

“Partnering with Global Impact allows us not only to provide great choices of leading charities but also provides us with a platform to educate our employees on solutions to issues that matter to them most.”

Michael Carren,
Employee Engagement
and Volunteerism,
Global Philanthropy,
JPMorgan Chase & Co

“Only five percent of the charities we rate have received at least five consecutive four-star evaluations, indicating that Global Impact consistently executes its mission in a fiscally responsible way and outperforms most other charities in America.”

Ken Berger,
President and CEO,
Charity Navigator

WORKING TOGETHER TO MAKE A DIFFERENCE

Global Impact works with hundreds of corporations and public-sector organizations each year during the workplace giving season to provide their employees with access to an alliance of respected and carefully vetted U.S.-based international charities operating on the front lines of humanitarian assistance around the world.

Global Impact also manages the world's largest workplace giving campaigns: the Combined Federal Campaign of the National Capital Area (CFCNCA) and the Combined Federal Campaign-Overseas (CFC-O). We raise more than \$80 million per year and fund more than 4,000 charities that help people in need in local communities, across the nation and around the world.

Global Impact effectively and efficiently distributes millions of dollars in charitable donations from some of America's top corporations, ensuring that the funds raised reach designated charities and people who need it the most.

SETTING A STANDARD OF EXCELLENCE

Global Impact has the expertise and business acumen to ensure that charitable gifts are put to work to help others. Global Impact has been recognized for its astute business skills and proven track record.

Global Impact's leadership in best practices includes:

- *Charity Navigator Four-Star Rating* for exceptional fiscal management for the sixth consecutive year of evaluation
- *Seal Holder Status from the Better Business Bureau Wise Giving Alliance* for the sixth consecutive year of evaluation, meeting all 20 standards of charity accountability, including strict standards for governance and oversight
- *Ranked 191 in the Philanthropy 400*, a list of the top charities published by *The Chronicle of Philanthropy*
- *Innovator Awards from the U.S. Office of Personnel Management* for Global Impact's commitment to innovative campaign management; this is the fourth consecutive year the award has been received for the CFC-O and the eighth consecutive year for the CFCNCA

Our accolades reflect our results. In 2011, Global Impact:

- Achieved an overall administrative and fundraising expense ratio of 2.8 percent, a fraction of the 35 percent deemed acceptable by the Better Business Bureau and a guarantee that more money reaches people in need
- Completed 55 consecutive years of unqualified financial and compliance audits
- Served 11,400 charities
- Raised \$110.4 million
- Assured help for more than 400 million people in need

JOIN US IN ASSURING HELP FOR THE WORLD'S MOST VULNERABLE PEOPLE

Global Impact and its partners make a positive difference in millions of lives each year. Our team of committed staff is ready to work with you to help you meet your giving objectives. To learn more, visit www.charity.org or contact us at globalimpact@charity.org or 703.717.5200.